

201 – Mission, Vision and Core Values

1. Mission Statement

To provide high quality, safe, and accessible aquatic programs, services, and facilities that enhance the quality of life for all ages, cultures, and abilities, which encourage health, wellness, learning and fun.

2. Vision Statement

To ensure a legacy of excellence in providing high quality aquatic recreational facilities, programs and services to serve the needs of our community.

3. Core Values

- **People Focused:** *Provide the aquatic recreational needs of our community that strengthens the body, sharpens the mind, and renews the spirit of current and future generations*
- **Sustainable Excellence** – *Deliver the highest quality sustainable product, service, facility and experience financially possible.*
- **Integrity** – *Operate with an objective, honest, and balanced perspective.*
- **Collaborative** – *Work in cooperation with all stakeholders including residents, communities, public and private organizations, and policymakers*
- **Diversity** – *Support the public we serve, and offer suitable programs, activities, and services that are accessible.*
- **Dedication** – *Commit to getting the job done the right way, no matter what takes*
- **Fun** – *Work at providing fun and enjoyable activities for all ages and abilities*